



Yao ZHANG

- Partner
- Trademark Attorney
- ✉ zhangyao@chinantd.com
- ☎ +86-10-63611666 ext.1835
- ☎ +86-10-66211845
- 📍 Beijing

OVERVIEW

Ms. Yao Zhang, joined NTD in 2007, concentrates on intellectual property legal services, and serves as an expert for “Invalidation and Cancellation for Registered Trademark” project in NTD Academy. Ms. Zhang has been actively involved in events in the China IP area, and invited to give lectures on strategy for trademark protection for various enterprises.

In more than 16 years practice, Ms. Zhang has rich experience in the field of trademark prosecution, dispute as well as recognition and protection of well-known trademarks. Ms. ZHANG has represented numerous global and world 500 TOP enterprises in protecting their trademark interests in China.

EDUCATION AND TRAINING:

- China University of Political Science and Law (Further education on Civil and Commercial Laws, 2007-2009)
- Capital Normal University (B.S. degree of Biological Science and Technology, 2003-2007)

QUALIFICATION:

- Trademark Attorney since 2015

PROFESSIONAL AFFILIATIONS:

- China Trademark Association

WORKING LANGUAGE

English, Mandarin

REPRESENTATIVE CASES:

- Representative of Mars Wrigley initiated trademark oppositions, invalidations or Administrative litigations and won the cases. Mars Wrigley’s trademarks were recognized and protected as well-known mark in the cases;
- Representative of Acer initiated trademark oppositions, invalidations or Administrative litigations and won the cases. Acer’s trademarks were recognized and protected as well-known mark in the cases;
- Representative of Karen Kane initiated trademark opposition and won the case. Karen Kane’s personal name right was successfully protected in the case;
- Representative of Metaquotes initiated trademark oppositions, invalidations and

Administrative litigations and won the cases. Metaquotes's copyright for the artwork was successfully protected in the cases;

- Representative of Glen Raven initiated trademark oppositions, invalidations and Administrative litigations and won the cases.

SELECT SEMINARS & EVENTS:

- 2022.01.19-20 "Strategy of Corporate Trademark Protection" --- Chaoyang International Intellectual Property Service Communication Conference, Beijing;
- 2022.01.12 "Strategy of Trademark Protection in Apparel Industry" --- Fashion Industry Apparel Industry Intellectual Property Protection Conference, Beijing.

©2023 NTD Intellectual Property Attorneys