



## Weiwei Ji

- Attorney-at-Law
- Trademark Attorney
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### OVERVIEW

- NTD Law Office (2015.8 up to now)
- Creatop & Co. (2011.3-2015.8)
- Beijing Nova IP Agent Company Limited (2007.7-2011.3)
- Fluent English (TEM-8), capable of communicate and write in English
- Experienced at Trademark Law in China and able to draft / prepare documents and proof needed for filing all kinds of applications to the CTMO and TRAB
- Familiar with the practice of foreign trademark system
- Have experience of law suit concerning action for confirmation of trademark right

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### EDUCATION AND TRAINING:

- 2006-2010 Southwest University, major in English and minor in law

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### QUALIFICATION:

- Attorney-at-Law since 2015
- Trademark Attorney since 2010

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### WORKING LANGUAGE

English, Mandarin

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### REPRESENTATIVE CASES:

- Represented Hyundai Motor Company/ KIA Motor Company in trademark filing, opposition, invalidation, cancellation application and review applications against refusals
  - Represented Korean Ginseng Association in review application against refusal for collective trademark “高丽红参”
  - Represented Emart Inc. in trademark filing, review applications against refusal, defending against non-use cancellation
  - Represented Shanghai Tobacco Group Co., Ltd. to register their major mark in more than 150 countries around the world
  - Represented Jumeirah International LLC filing complaints to the local administrative department to forbid other parties to use similar trademarks on the hotel logo
  - Represented Huthison Healthcare to preventing their major trademark being registered by third party through review application of opposition
  - Worked with Kweichow Moutai, Shanghai Maxam, Sichuan Changhong, Shanghai Whitecat Group, Shanghai Only Education Group and etc.
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