



Sufang LU

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- Trademark Attorney
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OVERVIEW

Sufang LU joined NTD for IP legal service since 2014. She has more than 10 years of experience in the area of IP strategy, litigation and administrative protection, such as trademark protection strategies, trademark administrative litigation and consultation, trademark infringement and anti-unfair competition litigation and consultation, business negotiation, contract drafting and correcting, administrative raid action, etc., involving trademark, copyright, anti-unfair competition and other legal aspects.

Sufang LU has good knowledge of IP laws and the related regulations, and has mature experience in the professional work. She has successfully helped many domestic and foreign clients to resolve their problems by providing legal analysis, planning coping strategy and taking the legal measurements under instruction, such as TENCENT, XIAOMI, HUANENG, SGM, RENAULT, SWATCH, CORETRONIC, ECHO, etc.

Due to the excellence in communication and rendering proper legal advice, Sufang is able to provide high quality service to the client and has successfully handled plenty of trademark authorization and affirmation administrative cases which effectively safeguards the legal interests of clients.

EDUCATION AND TRAINING:

- Kenneth Wang School of Law, Soochow University

PROFESSIONAL AFFILIATIONS:

- Member of All China Lawyer Association;
- Member of China Trademark Association

WORKING LANGUAGE

English, Mandarin
