



Qi ZHOU

- Attorney-at-Law
- Trademark Attorney
- ✉ zhouqi@chinantd.com
- ☎ 86 10 6361 1666
- ☎ 86 10 6621 1845
- 📍 Beijing

OVERVIEW

Lawyer Zhou Qi specializes in several key practice areas, including intellectual property and competition law, as well as civil and commercial dispute resolution. She has provided professional legal advice to numerous renowned enterprises both at home and abroad, and has represented clients in numerous complex and challenging litigations. Her clientele spans across various countries and regions, such as the United States, Canada, the European Union, Japan, Singapore, and China, covering diverse industries like daily chemicals, furniture, pharmaceuticals, entertainment, fashion, and clothing.

EDUCATION AND TRAINING:

- Master in international economic law, Wuhan University
- Master in international and European law , University of Geneva
- Double bachelor's degree in Law and French , Wuhan University
- Exchange student in L'université de Lille2 droit et santé

TECHNICAL AREAS:

(1) Litigation related to copyright infringement, trademark infringement, anti-unfair competition, and general civil and commercial matters; (2) Administrative enforcement against counterfeits; (3) Criminal litigation in the field of intellectual property; (4) Intellectual property strategy consultancy; (5) Administrative litigation for trademark authorization and rights confirmation; (6) Intellectual property licensing; (7) Enterprise compliance consultation and contract review; (8) Customs protection; (9) Domain name dispute resolution and other legal matters.

PROFESSIONAL AFFILIATIONS:

- Member of All China Lawyer Association

WORKING LANGUAGE

English, French, Mandarin

REPRESENTATIVE CASES:

- Represented the renowned furniture brand Dunlopillo in trademark infringement and unfair competition litigation in China, where the court awarded compensation in the amount of 6 million yuan.
- Represented a cosmetics brand under the Estée Lauder Group in trademark infringement and unfair competition litigation involving packaging and decoration. The court recognized

the packaging and decoration as having a certain influence, awarded over 10 million yuan in compensation, and applied a five-times punitive damages, while also determining the personal liability of shareholders.

- Represented another cosmetics brand under the Estée Lauder Group in trademark infringement and unfair competition litigation. The court awarded more than 2.5 million yuan in compensation, determined the personal liability of shareholders, and this case was recognized as a "Typical Fashion Intellectual Property Case of 2024" by the China Fashion Intellectual Property Protection Center.
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- Represented the prominent home furnishing brand Simmons in trademark infringement and unfair competition litigation, with the court awarding compensation exceeding 2 million yuan.
- Represented MGA Entertainment in a series of trademark infringement litigations.
- Represented Johnson & Johnson in an administrative litigation for trademark invalidation. Successfully convinced the court to recognize the similarity of goods and services across different classes and determine that the disputed trademark was registered through improper means, thereby overturning the decision of the CNIPA and invalidating the disputed trademark.
- Represented Johnson & Johnson in an administrative litigation for trademark non-use cancellation, and successfully had the court cancel the disputed trademark.