



## Nathan YANG

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- Trademark Attorney
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### OVERVIEW

Nathan Yang graduated from the University of International Business and Economy with a Master of Law in 2008, and then joined NTD to engage in intellectual property legal services. Later, he went to Chicago-Kent College of Law and earned LLM degree.

Mr. Yang focuses on Trademark, anti-unfair competition, copyright, litigation and administrative enforcement, arbitration, investigation, customs detention, contract and negotiation, domain name dispute resolution, enterprise IP strategy and general legal consultancy.

The cases represented by Mr. Yang have successively won such honors as 2021 Best International Legal Service Cases by Beijing Bar Association, 2021 TOP litigation cases by Beijing Trademark Association, Sichuan Court Top 10 IP cases in 2020, Henan Court Top 10 IP cases in 2014, 2014 TOP 10 IP cases with the highest public attention, and National Excellent Trademark Cases Awards in 2015 elected by China Trademark Agency Association. He was selected as the World Trademark Review Recommended Individual 2023, 2021 China Excellent IP Lawyers TOP 50, 2021 Talent International Lawyers by Beijing Bar Association, and the 2019 -2022 Excellent Lawyer of Beijing Xicheng District.

Mr. Yang has been interviewed by NPR about Trump's trademark protection in China, and by CCTV2 and CNR about bad faith filings and geographical indication protection.

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### EDUCATION AND TRAINING:

- L.L.M., Chicago-Kent College of Law
- Master of Law. University of International Business and Economy
- B.E. Beijing Institute of Technology

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### PROFESSIONAL AFFILIATIONS:

- Global Advisory Council of INTA
- WKTM Sub-Committee of the INTA
- Deputy Secretary of Trademark Law Committee of Beijing Bar Association
- Arbitrator of Beihai Court of International Arbitration

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### WORKING LANGUAGE

English, Mandarin

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## REPRESENTATIVE CASES:

Represented Johnson & Johnson, Estee Lauder, Wolverine, InterContinental, Marriott, Bayer, Dow, DuPont, Chemours, Sumitomo, Olympus, Simmons, 360, Huawei, Ruijie and other leading brands in important trademark, unfair competition and copyright civil, administrative and arbitration cases.

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## AWARDS:

- 2024-2025 Chambers and Partners ranked lawyer for "Intellectual Property: Litigation" in Greater China Region
- 2022-2025 WTR 1000 Recommended Individual
- 2024 Mainland China, Hong Kong SAR and Macao SAR –IP: Trademark Thought Leader by Lexology Index
- Mainland China & Hong Kong SAR IP- Trademarks 2024 WWL Ranking: Recommended by Who's Who Legal
- WIPR Insights Trademarks Rankings 2023-2024 (China) Highly Recommended Individual on Contentious field
- 2023-2024 Exclusively Recommended Lawyer in the field of IP litigation in China by Global Legal Expert (GLE)
- 2019-2022 the Outstanding Lawyer by Beijing Xicheng Lawyers Association
- 2021 China Excellent IP Lawyers TOP 50
- 2021 Talent International Lawyers by Beijing Bar Association
- 2021 Best International Legal Service Cases by Beijing Bar Association
- 2021 TOP litigation cases by Beijing Trademark Association
- Sichuan Court Top 10 IP cases in 2020
- 2014 -2018 Excellent Young Lawyer of Xicheng District
- National Excellent Trademark Cases Awards in 2015 elected by China Trademark Agency Association
- Henan Court Top 10 IP cases in 2014

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## SELECT SEMINARS & EVENTS:

- Gave speeches at the 2025 Trademark & Unfair Competition Case Training Session by China Trademark Association;
- the Copyright Forum of 2024 AIPPI Congress;
- 2024 "Well-Known Mark Policy Dialogue" by INTA FMWKTm Committee and IPOPHP;
- 2023 "In-house Counsel Discuss Trademark Enforcement in China" Webinar by UCIPF & AABANY;
- 2021 ABA IPL Spring Panel Discussion on Anti-counterfeiting in China;
- 2021 INTA-Chinese Judges Seminar;
- 2021 Premium IP Protection Workshop by China Fashion Designer Association;
- 2020 AIPPI World Congress;
- 2019 AIPPI China Youth Forum;
- ADNDRC 2019 conference;
- USPTO 2018 China Roadshow;
- 2017 Animation IP Protection Course of The Renmin University;
- FICPI 2017 China conference;
- 2017 Domain Name Protection Event by HKIAC and LEB;
- Boston Bar Association (2016);
- IP Eco Circle Webinar (2015);
- Zhihe Dongfang (2015) and etc.

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## SELECTED PUBLICATIONS:

Dozens of articles published on media such as China Market Regulation News, The IP House, Zhihe Dongfang, IPR Daily, IP Library, WeChat and Weibo.

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