



Jesse (Chao) ZHANG

- Patent Attorney
 - Attorney-at-Law
 - Trademark Attorney
- ✉ zhangchao@chinantd.com
☎ +86-63611666 ext.1883
☎ +86-10-66211845
📍 Beijing

OVERVIEW

Over the course of a more than 8 years career at NTD, Mr. Zhang has represented many actions of patent for many global companies including Nippon Steel, JDI, Panasonic, Johnson & Johnson, DuPont, Evonik, Great Wall Motors, SAIC Motor and many others. Also, Mr. Zhang provided the clients other services like patent invalidation, free to operation (FTO) and IP strategy consulting. Mr. Zhang also has extensive experience over non-competition cases.

Mr. Zhang has comprehensive background and experience in automation and law. His expertise in technical fields includes green energy materials and devices, automobiles, AI, intelligent equipment, automatic driving, IOT, LCD and industrial design.

Mr. Zhang maintains focusing on the cutting-edge issues in the field of patents and technical expertise, and has published many articles in professional journals and well-known online medias.

EDUCATION AND TRAINING:

- JM, Jilin University
- Engineering Bachelor, Tianjin University

PROFESSIONAL AFFILIATIONS:

- Member of All China Lawyer Association
- Member of All-China Patent Attorneys Association

WORKING LANGUAGE

English, Mandarin

REPRESENTATIVE CASES:

- JDI & Panasonic v.s. a Chinese large state-owned company, TFT LCD related global patent infringement lawsuits. In charge of all the cases in China and cooperating with the lawyers in the parallel cases in US and Japan, effectively help the client to reach a overall beneficial settlement agreement.
- Great Wall Motors (GWM) v.s. Garrett, Turbo related patent patent infringement lawsuits and patent invalidation proceedings. Successfully challenge all the opposing party's patents involved to be declared invalid and help the client to eliminate the high damages lawsuit threaten of approx. 50M RMB from the competitor.
- Tong v.s. Zhejiang Shuangyu, heavy industrial equipment related patent invalidation

proceeding appeal lawsuit, selected as Typical Case of the IP Court of SPC in 2019. This case further explains the criteria for judging the novelty of patents, puts forward the concept of "prior art in concept" for the first time, and distinguishes it from the existing technology in reality, and clarifies that "prior art in concept" should not be used to evaluate the novelty of patents.

- Works Co., Ltd. v. Teng Tian, heavy industrial equipment related patent infringement lawsuits, selected as one of the SPC 50 Typical IP Cases, The judicial rules established in this case refine the applicable standards of the legal source defense in the Judicial Interpretation of Patent Infringement (II), and further explain the boundaries of patent rights.
- Helpnow v. Tsinghua Tongfang, software related patent infringement lawsuit, selected as one of the Beijing Judicial Protection Top 10 Cases. This case is a typical case in which the people's court applies discretionary compensation when determining the amount of damages, breaking the statutory limitation of compensation, and also a rare case in which the amount of compensation determined in the first instance ascends in the second instance.
- SAIC Motor v.s. Jiang, non-competition investigation and arbitration. In the circumstance of encountering evidence collection difficulties caused by the default worker's trick for concealing his whereabouts, successfully help the client to preserve the evidence and win the arbitration, preventing a damage to the client's competition position.

AWARDS:

- On the List of International Lawyers Talent Pool of Beijing Lawyers Association (2023)

SELECT SEMINARS & EVENTS:

- ASEAN IPA 2024 Annual Conference in Jakarta, speaker with the topic of the Future of AI and Its Impact ;
- Invited by CNIPA into an expert forum concerning the Exposure Draft of the Preliminary Implementation Rules of Hague Agreement ;
- AIPPI China Youth IP Seminar, speaker with the topic of Foreign Practice Observation: the Effect of the Identified Article on the Infringement Determination over Partial Designs.

SELECTED PUBLICATIONS:

- Reconsideration about the Constitutive Requirements for Determining the Infringement over Partial Design Patent, [J]. Patent Agency
- Overview of the Partial Design in the IP Protection of Fashion Realm, [J]. Fashion China
- The Situation and Identifying Standards of Joint Infringement Liability in the Field of Patents, IP House
- Analysis of the Examination Methodology and Standards for Invalidation Cases of "Parameter Patents", from the Perspective of the Cases of Lithium ion Battery Patents, IP House
- Thoughts on joining the Hague Agreement Concerning the International Registration of Industrial Designs, IP House