



Jane LI

- Attorney-at-Law

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OVERVIEW

Jane LI has been working in NTD since September 2013. She has been providing legal services related to intellectual property for many famous enterprises at home and abroad.

Her areas of expertise involve trademark/copyright infringement litigation, unfair competition litigation, trademark administrative litigation, investigation, administrative complaint and raid action, trademark assignment negotiation, border protection, internet infringement monitoring and complaint, copyright registration, domain name dispute and other legal consultation related to intellectual property. In many years of practice, she has represented many famous Chinese and foreign enterprises in the litigation of trademark, copyright and unfair competition disputes.

EDUCATION AND TRAINING:

- Juris Master, Renmin University of China
- Bachelor of Arts, Tianjin Commerce University

PROFESSIONAL AFFILIATIONS:

Member of All China Lawyer Association

WORKING LANGUAGE

English, Mandarin

REPRESENTATIVE CASES:

- One trademark infringement civil litigation represented by Jane Li on behalf of a famous fashion and sports brand against a Quzhou E-commerce company and a Kaihua E-commerce company has been rated as one of the "Top Ten Trademark Litigation Cases" of the year 2022 by the Beijing Trademark Association;
- Representative of Dior in multiple trademark infringement lawsuits against Chinese enterprises and won the cases;
- Representative of Hennessy in multiple trademark infringement lawsuits against Chinese enterprises and won the cases;
- Representative of MHCS in a trademark infringement and unfair competition lawsuit against a Chinese enterprise and won the case;
- Representative of FILA, initiated multiple trademark infringement lawsuits and won the cases;

- Representative of Mars in an unfair competition lawsuit against Chinese enterprises and won the case;
- Representative of Mars Wrigley in multiple trademark administrative litigations;
- Representative of Mars Wrigley, initiated multiple administrative complaints and raid actions and successfully safeguarded the client's rights;
- Representative of RIMOWA in multiple trademark administrative litigations;
- Representative of Evonik in multiple trademark administrative litigations;
- Representative of Evonik, initiated multiple administrative complaints and successfully safeguarded the client's rights;
- Representative of Briggs & Stratton in multiple trademark administrative litigations;
- Representative of Briggs & Stratton, initiated multiple administrative complaints and raid actions and successfully safeguarded the client's rights;
- Representative of Anta in multiple trademark administrative litigations;
- Representative of FULL PROSPECT (IP) PTE.LTD. in multiple trademark administrative litigations ;
- Representative of Parsons in multiple trademark administrative litigations.

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