



Harold Tsiang

- Partner
 - Attorney-at-Law
 - Patent Attorney
- ✉ HTsiang@chinantd.com
☎ +86-21-22139989
☎ +86-21-52383380
📍 Shanghai

OVERVIEW

Mr. Tsiang has more than 20 years of experience in a wide range of IP practices, with in-depth knowledge of the US and China IP systems, and China IP environments and business practices. His practice includes counseling clients on all aspects of IP issues, developing and implementing IP policies and strategies, performing evaluations of standard essential patents for setting up patent pools, reviewing, drafting and negotiating technology agreements, licensing technologies, investigating and analyzing patent infringement, and conducting patent validity studies, risk assessment and IP due diligence. Mr. Tsiang also has significant experience in IP portfolio management and preparation and prosecution of patent applications.

Mr. Tsiang joined NTD Patent & Trademark Agency in 2015 as senior partner. At NTD, Mr. Tsiang represents MPEG LA, a well-known patent pool administration and licensing company in the United States, and takes the lead in the essentiality evaluations of hundreds of Chinese patents relevant to the H.265 (i.e., HEVC), DASH and DisplayPort standards for setting up the related patent pool. Mr. Tsiang also manages and provides guidance in patent drafting, filing and prosecution.

Prior to joining NTD, he spent 8 years as a partner at King & Wood Mallesons, providing intellectual property services to both Chinese and international clients in a wide range of areas. His practice included assisting clients in developing and implementing IP policies and strategies, performing evaluations of standard essential patents for setting up patent pools, reviewing, drafting and negotiating technology agreements and licensing agreements, conducting IP due diligence. Mr. Tsiang also managed and supervised patent preparation and prosecution. Prior to joining King & Wood Mallesons, he spent 8 years at Philips Intellectual Property & Standards in the United States and China serving as Senior IP Counsel. Mr. Tsiang led the effort in setting up and managing Philips' corporate patent practice in China. Before moving back to China, Mr. Tsiang had practiced IP laws in the Silicon Valley in the United States for more than 10 years as a patent attorney at multi-national companies and prestigious law firms including Townsend, Townsend & Crew in the United States.

EDUCATION AND TRAINING:

J.D. degree from University of California, Hastings College of the Law in 1990; Bachelor of Science in electrical engineering from University of Massachusetts Lowell in 1986

QUALIFICATION:

US Patent Attorney and Attorney-at-Law (California) since 1990

TECHNICAL AREAS:

Electronics; Semiconductor; Electronic Circuit, Mobile Communication; Audio & Video Processing; Image Processing; Medical apparatus; etc.

PROFESSIONAL AFFILIATIONS:

US Patent and Trademark Office; California State Bar

WORKING LANGUAGE

English, Mandarin

REPRESENTATIVE CASES:

Mr. Tsiang represented One Blue LLC, a US licensing company and managed and took the lead in the essentiality evaluations of over 1000 Chinese patents relevant to the Blu-ray standard for setting up the related patent pool. Mr. Tsiang also represents MPEG LA, a well-known patent pool administration and licensing company in the United States, and takes the lead in the essentiality evaluations of hundreds of Chinese patents relevant to the H.265 (i.e., HEVC), DASH and DisplayPort standards for setting up the related patent pools.

AWARDS:

Mr. Tsiang is a former Vice Chairman of the Patent Committee of the Quality Brand Protection Committee (QBPC), a leading IP organization in China, with more than 200 multi-national corporate members. He served in this role for three consecutive terms. In this role, Mr. Tsiang took the lead in the QBPC's initiative on the Amendment to the PRC Patent Law and related activities in close collaboration with State Intellectual Property Office (SIPO) and the Legislative Affairs Office of the State Council.
