



Hanzhong/Ballard Bai

- Attorney-at-Law
- Trademark Attorney
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OVERVIEW

Hanzhong Bai joined NTD in 2022, specializing in intellectual property legal services. Under the guidance of senior attorneys, he has provided legal advice and services to numerous domestic and international companies in the field of intellectual property. He specializes in trademark administrative litigation (prosecution), global trademark portfolio, domain name dispute resolution, online takedowns, trademark infringement disputes.

Hanzhong Bai has been cooperating with leading companies in China, the United States, Australia, and Europe in the fields of financial services, telecommunications, fitness equipment and services, automotive manufacturing, and computer software.

EDUCATION AND TRAINING:

- LLM, China University of Political Science and Law
- LLB, China University of Political Science and Law

WORKING LANGUAGE

English, Mandarin

REPRESENTATIVE CASES:

- Represented Hyster and Kelun-Biotech in global trademark portfolios.
- Represented Broadcom Inc. (Avago) in domain name disputes, successfully recovering several cybersquatted domains.
- Provided legal advice on pesticide and data compliance, as well as exhibition enforcement services, for CropLife International and its member companies.
- Represented NITEIZE, CrossFit, 5.11, American Express, and UPS in online takedowns
- Represented Blackmagic Design Pty Ltd and NFL Properties LLC in trademark administrative litigations.