



## Da LIU

• Attorney-at-Law

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### OVERVIEW

Da has been engaged in legal services since 2018, mainly practicing intellectual property litigation, trademark application and prosecution cases, contract review and handling, and perennial legal counsel in intellectual property and personnel etc., and has accumulated rich experience in these fields.

Da regularly works with clients engaged in the sportswear, mechanical products, daily necessities, communication services and other industries, including many top-tier multinational companies in China, USA and Europe.

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### EDUCATION AND TRAINING:

- LL.M., International Civil and Commercial Law (Advanced LL.M.), Leiden University
- LL.B., China University of Political Science and Laws

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### TECHNICAL AREAS:

Intellectual property litigation, trademark application and prosecution cases, contract review and handling, and perennial legal counsel etc.

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### WORKING LANGUAGE

English, Mandarin

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### REPRESENTATIVE CASES:

- Representative of a famous Chinese sportswear company, won a trademark infringement and unfair competition lawsuit, and obtained high compensation;
- Representative of a famous Danish machinery company, took property preservation measures, settled the case through mediation, obtained compensation, ensured defendants would not infringe again, and clarified the penalties for re-infringement;
- Representative of a famous Chinese sportswear company, won domain name litigation and domain name arbitration, obtained the ownership of disputed domain names;
- Representative of a famous American daily necessities company, obtained several judgments that recognizing their trademarks as well-known trademarks;
- Representative of a famous American daily necessities company as plaintiff, invalidated several trademarks, and as the third party, upheld several CNIPA trademark invalidation decisions;
- Representative of a famous Chinese communication service company, overturned the CNIPA trademark cancellation review decision, and successfully cancelled the counterparty's trademark

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