



Christopher SHEN

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 - Trademark Attorney
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OVERVIEW

Christopher Shen joined NTD after graduating from Renmin University of China in 1998 and started his profession in intellectual property. Afterwards, Mr. Shen received advanced education in the United States and earned a LL.M. degree in Intellectual Property Law from the George Washington University Law School. Mr. Shen has been qualified to practice law in both China and New York State since 2000 and 2005 respectively.

Mr. Shen concentrates his practice in IP strategy counseling, foreign-related IP litigation and administrative enforcement. Mr. Shen has nearly 30 years of experience in representing many famous domestic and foreign companies in lawsuits and arbitrations with respect to patent, trademark, copyright and unfair competition disputes. Mr. Shen also has been invited to attend International IP Symposiums many times to deliver speeches in respect of China IP Protection and has been establishing extensive connections with foreign IP attorneys.

Mr. Shen has received numerous honors during his career, such as 2025 Chambers and Partners ranked lawyer for "Intellectual Property: Litigation" in Greater China Region, WIPR Leaders 2024, WIPR Insights Trademarks Rankings 2023 (China) Senior Statesperson and Outstanding Individual on Contentious field, WTR 1000 Recommended Individual every year from 2019 to 2025, Trade Mark Star every year from 2022 to 2025 by IP STARS, Thought Leader (individuals who have performed especially well, around 25-30% of listed practitioners) on Trademarks in China by Who's Who Legal every Year from 2009 to 2024, Top 100 IP Experts (China) every year from 2021 to 2022, the Directory of National Overseas Intellectual Property Dispute Response and Guidance Experts issued by CNIPA In 2019, Top 50 IP Leading Individuals 2018-2019 by IPLEAD and IPRdaily.

EDUCATION AND TRAINING:

- Bachelor of Economics, Renmin University of China
- LL.B., Intellectual Property Law, Renmin University of China
- LL.M., Intellectual Property Law, The George Washington University Law School

PROFESSIONAL AFFILIATIONS:

- Vice President of China Trademark Association
- National Advisory Expert for Overseas Intellectual Property Dispute Settlement (December 2022-November 2025)
- Expert of the Overseas Rights Protection Expert Database by the Ministry of Commerce
- Director of Litigation Committee of Beijing Trademark Association
- Co-chair of China Global Advisory Council of International Trademark Association (2020-2021)

- Chief Expert of China Fashion Intellectual Property Protection Center

WORKING LANGUAGE

English, Mandarin

REPRESENTATIVE CASES:

- Representative of Confucius Institute Headquarters (Hanban), won a trademark infringement against a local enterprise of Costa Rica, and successfully cancelled the trademark registration
- Representative of DuPont, initiated a lawsuit against a cyber-squatting company, and won the case, and obtained the first well-known trademark decided by the court in China
- Representative of DuPont, defended a trademark infringement lawsuit initiated by a Chinese enterprise, and cancelled the plaintiff's trademark
- Representative of Bayer, initiated a trade name infringement and unfair competition against a company from Zhejiang, and won the lawsuit, which was selected as "Top 10 Intellectual Property Cases" of Zhejiang
- Representative of Wrigley, initiated a trademark infringement and unfair competition against a company in Tianjin, and won the lawsuit, which was selected as "Top 10 Intellectual Property Cases" of Tianjin
- Representative of Marriott Corporation, initiated a trademark infringement and unfair competition against a company from Jiangsu, and won the lawsuit
- Representative of Twenty-First Century Fox and James Cameron, defended a copyright infringement lawsuit initiated by a Chinese citizen, and won the lawsuit
- Representative of Iris Ohyama Group, initiated a trademark infringement against a Chinese enterprise, and won the lawsuit, which was supported by the supreme court

AWARDS:

- 2025 Chambers and Partners ranked lawyer for "Intellectual Property: Litigation" in Greater China Region
- WTR 1000 Recommended Individual every year from 2019 to 2025
- 2024 Mainland China, Hong Kong SAR and Macao SAR –IP: Trademark Thought Leader by Lexology Index
- WIPR Insights Trademarks Rankings 2024 (China) : Contentious: Hall of Fame
- WIPR Insights Trademarks Rankings 2024 (China) : Non-Contentious: Hall of Fame
- WIPR Leaders 2024
- WIPR Insights Trademarks Rankings 2023 (China) Senior Statesperson and Outstanding Individual on Contentious field
- Trade Mark Star every year from 2022 to 2025 by IP STARS
- Thought Leader (individuals who have performed especially well, around 25-30% of listed practitioners) on Trademarks in China by Who's Who Legal every Year from 2009 to 2024
- Top 100 IP Experts (China) every year from 2021 to 2024 by Asia IP
- the Directory of National Overseas Intellectual Property Dispute Response and Guidance Experts issued by China National Intellectual Property Administration (CNIPA) In 2019
- Top 50 IP Leading Individuals 2018-2019 by IPLEAD and IPRdaily
- the Directory of National Overseas Intellectual Property Dispute Response and Guidance Experts issued by China National Intellectual Property Administration (CNIPA) In 2019
- Top 50 IP Leading Individuals 2018-2019 by IPLEAD and IPRdaily
- "2015 China's Most Noticeable Intellectual Property Lawyers" by MIP Magazine
- IP Star 2014 - The 40 Chinese Experts by MIP Magazine
- Expert in The Intellectual Property Overseas Rights Protection Expert Database of The Ministry of Commerce In 2012

SELECT SEMINARS & EVENTS:

- 2024.05 "China Case Law Update"---2024 Annual Meeting hosted by the International Trademark Association (INTA)
- 2023.11 "Exploring Strategies for Chinese Small and Medium-sized E-commerce

- Enterprises in Cross-border E-commerce Intellectual Property Protection"---2023 Symposium on China-U.S. Intellectual Property Practice hosted by the China National Intellectual Property Administration (CNIPA) and the US Bar-CNIPA Liaison Council
- 2023.9 "Fashion Intellectual Property Judicial Protection Path And Rights Protection Practice"---2023 China Fashion IP Conference hosted by the China Trademark Association, the China Fashion Association and China Fashion IP Protection Center
 - 2023.3 "Background and Article Analysis of Special Amendments to the Trademark Law and Related Departmental Regulations" (Simultaneous Interpretation) (「商標法の特別改正及び関連部門規定改訂の背景と条文分析」(逐次通訳)) ---"International Intellectual Property System Infrastructure Project: Latest Developments in the Amendment of Chinese Trademark Law" (各国における知的財産制度基盤整備事業「中国改正商標法の最新事情」) hosted by the Japan Patent Office and the Japan External Trade Organization (JETRO)
 - 2022.11 "Differences, Use Distinctions, and Precautions between Madrid and Direct Applications" ---20th Anniversary Event of the Exchange between the Chinese and Japanese Trademark Associations hosted by the China Trademark Association and the Japan Patent Attorneys Association (JPAA)
 - 2021.12 "Trends in Judicial Protection of Trademarks in China"---Cross-Strait Forum hosted by the China National Intellectual Property Administration (CNIPA), the China Trademark Association, and the Cross-Strait Business Coordination Council
 - 2020.10 "Malicious Trademark Registration and Related Big Data Analysis"---Advanced Training Course of the China Trademark Association
 - 2017. 5-11 "Trademark Protection in China" --- China IP Road Show by US Patent and Trademark Office (USPTO)
 - 2014.4 "The Amendment to the China Trademark Law"--- Trademark Journal of China Intellectual Property News
 - 2013. 12 "Application of Principle of Good Faith on the New Trademark Law " ---The High-Level Forum of China Intellectual Property Law Application, Beijing
 - 2013. 10 "The Amendment to the China Trademark Law" ---The International Trademark Association Summit, Miami
 - 2012.10 "The Legal Liability of the Internet Service Provider"---United States-China Intellectual Property Adjudication Conference, Beijing
 - 2012. 9 "Intellectual Property Protection in China"---Legal Strategy Seminar, Amsterdam
 - 2010. 11 "Intellectual Property Protection in China"--- International Bar Association 2010, Tokyo
 - 2009. 4 "Intellectual Property Protection in China (3)"---European Intellectual Property Summit, Montreux
 - 2008. 4 "Intellectual Property Protection in China (4)"---European Intellectual Property Summit, Montreux
 - 2007. 6 "The New Progress of Chinese Intellectual Property Laws"---China-Japan-South Korea Intellectual Property Summit, Seoul
 - 2007.4 "Intellectual Property Protection in China (1)"--- European Intellectual Property Summit, Monte Carlo
 - 2005.1 "Patent Litigation in China (2)"---American Intellectual Property Attorneys Annual Conference, Orlando
 - 2004. 10 "Patent Litigation in China (2)"---American Intellectual Property Attorneys Annual Conference, Washington