



Aidi GE

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OVERVIEW

GE Aidi joined NTD in 1996 and became a qualified trademark attorney in 1998. In her twenty years practice, she has handled and supervised a large number of trademark prosecution and contentious cases on behalf of multinational clients, many of them are among "Global 500" corporations. She has successfully obtained recognition of well-known trademark before trademark administrative authorities and court for a number of international clients. Ms. Ge provides strategic counseling to both domestic and international clients. Her rich experience helps her to provide tactical advice oriented to client's individual needs and the Chinese business environment. She is adept at providing practical and efficient solutions to complicated trademark disputes in cost-effective manner.

GE Aidi is continuously recommended by WTR 1000 "The world's leading trademark professionals" since 2014.

EDUCATION AND TRAINING:

- University of New Hampshire (2010)
- University of International Business and Economics (L.L.M. 2005)
- Beijing University of Chemical Technology (B.S. 1992)

QUALIFICATION:

Trademark Attorney since 1998

PROFESSIONAL AFFILIATIONS:

CTA, INTA (FAMOUS AND WELL-KNOWN MARKS COMMITTEE) , MARQUES

WORKING LANGUAGE

English, Mandarin
